

MEDIA RELEASE

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Bossy Mama invites female entrepreneurs to flaunt their businesses

Networking event will connect, empower and inspire

Edmonton...**Bossy Mama**—the only business network of its kind in the Edmonton region—is hosting a “boutique tradeshow” event on Saturday, **October 23, 2010**, featuring the “The Sales Diva” **Kim Duke**. The [Bossy Mama Flaunt](#) is an opportunity for female entrepreneurs to network with other business owners and exhibit their products; and it is a chance for all Edmontonians to shop from local businesses. The one-day event is at the **Oasis Conference Centre** (10930 - 177 St.) from **11:00 am to 5:00 pm**.

“Edmonton is full of strong, entrepreneurial women with unique business ideas,” says **Carol McBee**, President of [Bossy Mama](#). “I wanted to celebrate these women, while also providing them with an opportunity for collaboration.” McBee thought Kim Duke was a natural fit: she is a sales expert, internationally renowned speaker, and author of “Tickled Pink - The Secrets to Attracting Delightful Customers”. Duke’s company, [The Sales Divas](#), provides training to business owners.

Limited exhibition space at the Bossy Mama Flaunt is still available. Exhibitors have exclusive access to Kim Duke’s presentation prior to the tradeshow, and all exhibitors will receive a continental lunch courtesy of [D’Lish Urban Kitchen](#).

The first 250 guests through the door receive a reusable tote filled with swag. Admission to the tradeshow is free with a cash or diaper donation to the [Terra Centre](#) for pregnant and parenting teens.

Bossy Mama gives a strong voice to the female business community and strives to encourage more entrepreneurial women to follow their dreams of owning their own businesses. Through monthly networking evenings, as well as large semi-annual events, Bossy Mama is passionate about connecting, empowering and inspiring women in business.

In June, Carol McBee, President of Bossy Mama, was honoured with the [2010 YWCA Women of Distinction Award](#) in the **Entrepreneur** category.

For more information on the **Bossy Mama Flaunt**, visit www.bossumamaflaunt.ca.

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